



540 Main Street, B1314  
Roosevelt Island, NY 10044  
718.233-3312  
Fax: 718.233.3312  
[www.consumerdirectedservices.com](http://www.consumerdirectedservices.com)

April 17, 2015

On September 16<sup>th</sup> the New York State Department of State accepted the Certificate of Incorporation submitted by **Consumer Directed Services, Inc.** under section 404 of the Not-for-Profit Law. A certificate that included the following statement:

*To insure that the corporation remains focused on the empowerment of the people being served, as the service population grows, the corporation will expand the Board of Director Membership to insure that a majority of its seats are held by people with disabilities.*

To assist Consumers with the problem of finding new Personal Care Assistants, [Consumer Directed Services, Inc.](http://www.consumerdirectedservices.com) created a FREE Employment Information Bridge between Consumers and Personal Care Assistant (PCA) Candidates.

### Consumers / Advocates

To search for a PCA Candidate complete the form at the following link [Consumer / Advocate - Search for a PCA Candidate](#). When your information is received it will be enrolled in the email database, and posted on the website for a month, distributed to all of the members of the Consumer Directed Services database (Consumers, PCA Candidates, and a variety of other Employment Resources), and published in the Consumer Directed Services Newsletter for a month.

To just add your information to the Consumer Directed Services database, a Consumer or Advocate need only send me an email to [elitcher@consumerdirectedservices.com](mailto:elitcher@consumerdirectedservices.com) and include your name and the text **Newsletter Request**. When your information is received it will be enrolled in the email database and you will begin receiving future issues of the Consumer Directed Services Newsletter and other emails related to the program's goal.

### Personal Care Assistant (PCA) Candidates

To include your information in the Newsletter and email database, complete the form at the following link: [Look for a PCA Job \(FREE\) - New York City Metro](#). When your information is received, your information will be published in the Newsletter for a month,

and you will begin receiving future issues of the Consumer Directed Services Newsletter and other emails related to the program's goal.

Also, to access our list of Currently Available Jobs, please use the following link: [JOBS](#)

Previously distributed Newsletters (**from January 12, 2011 to present**) have been archived on the [Consumer Directed Services](#) home page. Finally, if you have any questions, comments, or recommendations about this service, or should you wish to remove your address from this list, please contact send an email to [elitcher@consumerdirectedservices.com](mailto:elitcher@consumerdirectedservices.com).

Best Regards, Ed Litcher

## **Consumers Searching**

***Consumers Wanted:*** *For an Employment Information Bridge to work it requires traffic to flow in both directions. If you are in a Consumer Directed Personal Assistance Program, you will eventually need to find a new Home Care Worker. And up to now you may have relied upon Friends, Family, an Agency or you may have chosen to put your own advertisement on the Internet (See the list of Internet resources on the PCA Employment Agency page of this newsletter). Therefore, to help you find the PCA Candidate of your choice, I urge you, to do everything you ordinarily do, to consider an Internet resource and to try [www.ConsumerDirectedServices.com](http://www.ConsumerDirectedServices.com). Finally, if you try Consumer Directed Services, please spread the word. Tell your friends and associates about this **FREE** service.*

**Maria () on Tuesday, April 14, 2015 at 16:25:11**

---

Neighborhood Name: Sunset Park  
City, Town or Borough: Brooklyn  
Available Transportation: Subway,, Bus,  
Phone: 718-755-8086  
E-mail: Innercraft\_manager@yahoo.com  
Consumer Age: Older than 70  
Consumer Gender: Female  
Payroll Method: Agency  
Type of Candidates: Personal Care / Home Health

Candidate Experience: Seniors,, Mental Impairments / Alzheimer's Disease,,  
Languages

Description of Languages: Spanish

Preferred Candidate Gender: Female

Required Documentation: Social Security Number,, Proof of Identity,,  
Recommendations

Days: Sun-Thur

Start Time: 9:30 am

Description of Schedule: Sundays-5 hrs / Mon thru Thurs- 10 hrs per day

Pay Per Hour: \$11.00

Comments: Health Insurance with dental after 3 months.

**E. A. M. () on Monday, April 13, 2015 at 12:02:19**

---

Neighborhood Name: Upper East Side

City, Town or Borough: Manhattan

Available Transportation: Subway,, Bus,

Phone: 212-308-7921

Best Time: evenings

E-mail: memoyster@gmail.com

Email Authorization: Yes

Consumer Age: Older than 70

Consumer Gender: Female

Payroll Method: Agency

Type of Candidates: Personal Care / Home Health

Candidate Experience: Seniors,, Paraplegia,, Wheelchairs,, Mental Impairments /  
Alzheimer's Disease,, Languages

Description of Languages: English

Preferred Candidate Gender: Female

Required Documentation: Social Security Number,, Proof of Identity,,  
Recommendations

Hours: 12

Days: 2

Start Time: 8 AM

Description of Schedule: Sat Sun, additional weekdays possible, weekend hours flexible

Pay Per Hour: 11.30

Comments: Caregivers will need to enroll in Concepts of Independence for permanent employment. Weekend hours can be flexible. Position involves help with ADLs, daily exercises and help with ambulation for a pleasant elderly woman with limitations due to stroke.

**MS. T. () on Monday, April 6, 2015 at 19:10:59**

---

Neighborhood Name: 546 MAIN ST.

City, Town or Borough: ROOSEVELT ISLAND

Available Transportation: Tramway,, Subway,, Bus,, Auto,

Phone: 212 593 1882

Best Time: anytime

E-mail: tolliver1111@gmail.com

Email Authorization: Yes

Consumer Age: Between 51 and 70

Consumer Gender: Female

Payroll Method: Agency

Candidate Experience: Seniors,, Paraplegia,, Wheelchairs,, Lifters,

Description of Languages: ENGLISH ONLY

Preferred Candidate Gender: Female

Required Documentation: Social Security Number,, Proof of Identity,,

Recommendations

Hours: 12

Days: SAT & SUN

Start Time: 8A-8P

Pay Per Hour: \$11.00

Comments: TALK WITH THE CONSUMER. HOURS COULD BE FLEXIBLE.  
NO SMOKING, MATURE, SENSIBLE, AND A FEMALE.

IF YOU ARE NOT REGISTERED WITH CONCEPTS DO NOT APPLY.  
THANK YOU

**JSB () on Thursday, April 2, 2015 at 11:56:16**

---

Neighborhood Name: Springs  
City, Town or Borough: East Hampton, NY  
Available Transportation: Bus,, Train,, Auto,  
Phone: 631-708-4086  
Best Time: 4to 9pm  
Consumer Age: Younger than 21  
Consumer Gender: Male  
Payroll Method: Agency  
Type of Candidates: Personal Care / Home Health  
Candidate Experience: Children,  
Preferred Candidate Gender: Female  
Required Documentation: Social Security Number,, Proof of Identity,,  
Recommendations  
Hours: 5  
Days: 5  
Start Time: 2:00pm  
Comments: Our son has a seizure disorder, and we will train you about how to handle them. We can talk about salary, and increasing hours. LIAM is a sweet, well mannered boy. This is a great opportunity, for anyone going into nursing, occupational therapy, PT etc...

**Ms Stern () on Monday, April 01, 2015 at 9:30**

---

Neighborhood Name: Roosevelt Island  
City, Town or Borough: Manhattan  
Nearest - Bus Stop, Subway Station and Line or Train Station: Subway - F  
(Roosevelt Island Station)  
Phone: 212-758-1274  
Phone: 212-758-9909  
Best Time: 4pm - 8pm  
E-mail: sstern1008@aol.com  
Email Authorization: Yes

Consumer Age: Between 51 and 70  
Consumer Gender: Female  
Payroll Method: Agency  
Type of Candidates: Personal Care / Home Health  
Candidate Experience: Ventilators,, Wheelchairs,, Lifters,, Languages  
Description of Languages: English  
Preferred Candidate Gender: Female  
Required Documentation: Social Security Number,, Proof of Identity,,  
Recommendations  
Hours: 12  
Days: 5  
Start Time: 8 am/pm  
Description of Schedule: Two 12hr shifts per day,  
Pay Per Hour: 10

Comments: Ms. Stern is an extremely intelligent Consumer who is searching for PCAs to work 4 or 5 days per week during the day or night shift. The final schedule will be developed as the Consumer and PCA develop a positive long term working relationship. To achieve this goal the Consumer needs a PCA who truly understands the importance of their work (to her life and her ability to live independently), a PCA who takes pride in a job well done and a PCA who will not shy away from a complex employment opportunity.

**Stephanie B. () on Thursday, March 26, 2015 at 23:12:31**

---

Neighborhood Name: Babylon, NY 11702  
City, Town or Borough: Babylon  
Available Transportation: Bus,  
Phone: 631 943 2383  
Best Time: 10a-10p  
E-mail: Sweetcici165@gmail.com  
Consumer Age: Older than 70  
Consumer Gender: Female  
Payroll Method: Agency  
Type of Candidates: Personal Care / Home Health  
Candidate Experience: Seniors,, Mental Impairments / Alzheimer's Disease,

Description of Languages: English  
Preferred Candidate Gender: Female

Hours: 10

Days: Monday - Thursday

Start Time: immediately

Pay Per Hour: 13.12

Comments: We are seeking a compassionate, dedicated and team player PCA to join our team in caring for our lady. We need to fill at least 2 days 8a-6p possible 4, and have availability nights and weekends for fill-ins. You will need a full physical with all vaccinations and Titters not older than 6mo and a PPD no older than 2mo.

We are your employer but in able to get paid you must register with an agency we picked to do our payroll as this is a Federal Funded case. If interested please contact

Debbie at 631 943 2383.

Ty

Debbie

**George () on Monday, March 23, 2015 at 15:53:55**

---

Neighborhood Name: Queens

City, Town or Borough: Queens

Available Transportation: Subway,, Bus,, Train,

E-mail: enqueens137@gmail.com

Email Authorization: Yes

Consumer Age: Older than 70

Consumer Gender: Male

Payroll Method: Agency

Type of Candidates: Personal Care / Home Health

Candidate Experience: Seniors,, Languages

Description of Languages: Spanish

Preferred Candidate Gender: Male

Required Documentation: Social Security Number,, Proof of Identity,,

Recommendations

Days: 3

Description of Schedule: Live-In

Pay Per Hour: 10

**Caren Potoker () on Friday, March 20, 2015 at 21:41:09**

---

Neighborhood Name: Midwood  
City, Town or Borough: Brooklyn  
Available Transportation: Subway,, Bus,  
Phone: 718 435 0295  
E-mail: caren.potoker@gmail.com  
Email Authorization: Yes  
Consumer Age: Between 51 and 70  
Consumer Gender: Female  
Payroll Method: Agency  
Type of Candidates: Personal Care / Home Health  
Candidate Experience: Wheelchairs,, Special Diets,  
Description of Special Diets: high calorie  
Description of Languages: English  
Preferred Candidate Gender: Female  
Required Documentation: Social Security Number,, Proof of Identity,,  
Recommendations  
Hours: 5  
Days: 3-4  
Description of Schedule: afternoon to early evening  
Pay Per Hour: \$10  
Comments: I require 3:30 to 8:30. Dr. visits will be earlier schedule. Must work according to my hours. Must be 40+ and speak English. Brooklyn resident.

## **PCA Candidates**

*Consumer Directed Services is not an Agency and makes no representation (positive or negative) regarding the appropriateness of any PCA Candidate, or the terms and conditions of any employment relationship. All employment and payment decisions are the exclusive responsibility of the Consumer.*



## **Dear Personal Care Assistant Candidate,**

*I would like to thank you for your participation in Consumer Directed Services. If you submitted your **more than one year ago**, please complete and submit a new [Personal Assistant Enrollment Form](#). When the updated information is received, your new profile will be added to the next newsletter. Again thank you for your participation.*

**Brian Hodges () on Wednesday, April 15, 2015 at 19:59:23**

---

Address: 421 West 162 Street #4D New York, NY 10032

Phone: 305-992-3000

Best Time: Anytime

E-mail: [bhmassage@gmail.com](mailto:bhmassage@gmail.com)

Email Authorization: Yes

Gender: Male

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: Yes

Consumer/Surrogate References Available: Yes

Years Employed with a Consumer/Surrogate: 8 years

Enrolled with a CDPAP: No

Experience: Seniors,, Mental Impairments / Alzheimer's Disease,, Visual / Auditory Impairments,, Special Diets,, Languages, Other,

Description of Special Diets: Prepared healthy fresh vegetables and meat

Description of Languages: English and Spanish

Description of Other: Caring for a Parkinson patient

Documentation Available: Social Security Number,, Proof of Identity,,

Recommendations

Certificate/License: Driver's License,

Hours per Week: 40

Days per Week: 5

Preferred Start Time: Any

Days I Would Like to Work: Monday thru Friday but open to weekends if needed

I am willing to work a 24 Hour Sleep-In schedule: occasionally

Target Salary Per Hour: \$20

Comments: I have many years of experience as a home health attendant/personal care

aide. I am attentive, nurturing and hard working. I offer additional services such as private chef services, cleaning, running errands and assisting in daily routines.

**Crystal Soto () on Monday, April 13, 2015 at 22:32:15**

-----  
Address: 370 WADSWORTH AVENUE APT #22 NY New York 10040

Phone: 914-479-2392

Best Time: AM

E-mail: [rosesrcrystal11@yahoo.com](mailto:rosesrcrystal11@yahoo.com)

Email Authorization: Yes

Gender: Female

Type of Position: Personal Care / Home Health

Description of Other Type of Position: as well as Domestic duties

Worked with a CDPAP Consumer/Surrogate: No

Consumer/Surrogate References Available: No

Enrolled with a CDPAP: No

Experience: Children,, Teens,, Young Adults,, Seniors,, Wheelchairs,, Mental Impairments / Alzheimer's Disease,, Special Diets,

Documentation Available: Social Security Number,, Proof of Identity,,

Recommendations

Certificate/License: Other,

Description of Other Certificate/License: cna certification

Hours per Week: 40

Days per Week: 5-6

Preferred Start Time: ASAP

Days I Would Like to Work: Monday through Fridays with alternate weekends

I am willing to work a 24 Hour Sleep-In schedule: twice monthly

Target Salary Per Hour: 11.00

Target Salary Per Week: min 250.

Comments:

EDUCATION

Certificate in Medical Billing 2004

NY Medical Center Certificate, Nurse's Assistant 2008

Westchester Community College Certificate in CPR 2009 St Joseph's Medical Center

**Susan Campbell () on Sunday, April 12, 2015 at 22:37:45**

---

Address: 217 S Clinton Street, East Orange NJ 07018

Phone: 347 373 0586

Best Time: any

E-mail: [alee3931@gmail.com](mailto:alee3931@gmail.com)

Gender: Female

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: No

Consumer/Surrogate References Available: No

Enrolled with a CDPAP: No

Experience: Young Adults,, Seniors,, Amputation,, Mental Impairments / Alzheimer's Disease,, Visual / Auditory Impairments,

Documentation Available: Social Security Number,, Proof of Identity,

Certificate/License: Home Health Aid,

Hours per Week: 90+

Days per Week: 6

Preferred Start Time: open

Days I Would Like to Work: Monday - Saturday

I am willing to work a 24 Hour Sleep-In schedule: yes

Target Salary Per Day: 120+

Comments: Attentive caring loving a great companion

**Jamal Outlaw () on Sunday, April 12, 2015 at 17:38:20**

---

Address: 79 Bond St

Phone: 347 356 5194

Best Time: morning

E-mail: [joutlaw.edu@gmail.com](mailto:joutlaw.edu@gmail.com)

Email Authorization: Yes

Gender: Male

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: No

Enrolled with a CDPAP: No

Experience: Children,, Teens,, Young Adults,

Documentation Available: Social Security Number,, Proof of Identity,,

Recommendations

Hours per Week: 70

Days per Week: 7

**Samantha Gauntlett () on Sunday, April 12, 2015 at 16:02:20**

---

Address: Woodhaven, NY 11421

Phone: 347-457-7366

Best Time: anytime

E-mail: [sgauntlett32@gmail.com](mailto:sgauntlett32@gmail.com)

Email Authorization: Yes

Gender: Female

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: Yes

Consumer/Surrogate References Available: Yes

CDPAP Agency Name(s): All Metro Health Care

Experience: Amputation,, Wheelchairs,, Mental Impairments / Alzheimer's Disease,, Visual / Auditory Impairments,, Special Diets,

Description of Special Diets: Dietetic/ low sodium

Documentation Available: Social Security Number,, Proof of Identity,,

Recommendations

Certificate/License: Home Health Aid,, Driver's License,

Hours per Week: 40

Days per Week: 5

Preferred Start Time: 7pm

Days I Would Like to Work: Monday - Thursday 7pm-7am

I am willing to work a 24 Hour Sleep-In schedule: No

Comments: I have over 6 years experience in patient care. I take pride in my job and treat all my clients with respect and compassion. I'm very understanding and I have a very warm personality, hence, I always have a great experience with both my clients and their families. Currently, I am only available for over nights shifts preferable 7pm-7am if possible. If you have other hours please don't hesitate to contact me so we can discuss my availability. Thanks

**Jessyka Braffith () on Tuesday, April 7, 2015 at 17:34:13**

---

Address: 480 east 176 street #809 Bronx Ny 10457

Phone: 347-483-4935

Best Time: any

E-mail: [jessykabraffith1988@gmail.com](mailto:jessykabraffith1988@gmail.com)

Email Authorization: Yes

Gender: Female

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: No

Enrolled with a CDPAP: No

Experience: Children,, Teens,, Seniors,, Ventilators,, Wheelchairs,, Lifters,, Visual / Auditory Impairments,

Documentation Available: Social Security Number,, Proof of Identity,, Recommendations

Certificate/License: Other,

Description of Other Certificate/License: CNA

Hours per Week: 50

Days per Week: 5

Preferred Start Time: ASAP

Days I Would Like to Work: Mon-Fri

I am willing to work a 24 Hour Sleep-In schedule: yes

Target Salary Per Hour: 10.00

Target Salary Per Day: 100

Target Salary Per Week: 500

Comments: I have two references. I worked with seniors that were visually impaired with a walker, and teenagers that had mental disabilities.

**Rotimi Shittu () on Friday, April 3, 2015 at 12:28:35**

---

Address: 790 Eldert Lane Brooklyn NY 11208

Phone: 347 583 5541

Best Time: Afternoon

Gender: Female

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: No

Enrolled with a CDPAP: No  
Experience: Young Adults,  
Documentation Available: Social Security Number,, Proof of Identity,,  
Recommendations  
Certificate/License: Personal Care,, Driver's License,  
Hours per Week: 21  
Days per Week: 3  
Preferred Start Time: 10 am  
Days I Would Like to Work: Mon-Wednesday  
I am willing to work a 24 Hour Sleep-In schedule: No  
Target Salary Per Hour: 17-19

**Tamicka Getten () on Monday, March 30, 2015 at 06:09:11**

---

Phone: 785 Thomas Boyland Street  
Best Time: open  
E-mail: [Mekagetten@hotmail.com](mailto:Mekagetten@hotmail.com)  
Email Authorization: Yes  
Gender: Female  
Type of Position: Personal Care / Home Health  
Worked with a CDPAP Consumer/Surrogate: No  
Experience: Children,, Teens,, Young Adults,, Seniors,, Amputation,, Wheelchairs,,  
Lifters,, Other Equipment,, Mental Impairments / Alzheimer's Disease,, Visual /  
Auditory Impairments,, Special Diets,  
Documentation Available: Social Security Number,, Proof of Identity,,  
Recommendations  
Certificate/License: Driver's License,  
Hours per Week: 6-9  
Days per Week: 7  
Preferred Start Time: 9  
Days I Would Like to Work: M-Sat  
I am willing to work a 24 Hour Sleep-In schedule: yes  
Target Salary Per Hour: 11  
Target Salary Per Day: 150  
Target Salary Per Week: 600+  
Comments: My name is Tamicka and I am a 28 year old female who have experience

in personal Care giving. I can cook well clean, run errands, plan social outings if need be and much more while keeping things orderly and comfortable. My duties included Bathing, Dressing, Meal Preparation, Light Housekeeping Medication Management and much more. I know that I will be a great fit for this position. I am very interested in this job and look forward to hearing from you

**Vida Koranteng Asante () on Sunday, March 22, 2015 at 04:18:13**

---

Address: 644 Winthrop Drive, Uniondale NY 11553

Phone: 516 300 3505

Best Time: afternoon

E-mail: [yipollock24@gmail.com](mailto:yipollock24@gmail.com)

Gender: Female

Type of Position: Personal Care / Home Health

Description of Other Type of Position: TBI Patients

Worked with a CDPAP Consumer/Surrogate: No

Consumer/Surrogate References Available: No

Enrolled with a CDPAP: No

Experience: Children,, Teens,, Young Adults,, Seniors,, Mental Impairments / Alzheimer's Disease,, Special Diets,, Languages

Description of Languages: English, African languages

Documentation Available: Social Security Number,, Proof of Identity,,

Recommendations

Certificate/License: Home Health Aid,, Driver's License,

Hours per Week: 40hr

Days per Week: 3-4

Preferred Start Time: 8

Days I Would Like to Work: Tuesday Wednesday Thursday Friday

I am willing to work a 24 Hour Sleep-In schedule: sometimes

Target Salary Per Hour: 13

**Susan Campbell () on Friday, March 20, 2015 at 19:23:30**

---

Address: East Orange NJ

Phone: 347 373 0586

Best Time: open

E-mail: [aleec3931@gmail.com](mailto:aleec3931@gmail.com)

Email Authorization: Yes

Gender: Female

Type of Position: Personal Care / Home Health

Worked with a CDPAP Consumer/Surrogate: No

Consumer/Surrogate References Available: No

Enrolled with a CDPAP: No

Experience: Young Adults,, Seniors,, Amputation,, Ventilators,, Wheelchairs,, Lifters,,  
Mental Impairments / Alzheimer's Disease,

Documentation Available: Social Security Number,, Proof of Identity,

Hours per Week: 80+

Days per Week: 6

Preferred Start Time: pm

Days I Would Like to Work: Monday - Saturday

I am willing to work a 24 Hour Sleep-In schedule: yes

Target Salary Per Hour: 15

Comments: Caring, attractive, loving, hardworking, assistance with activities of daily living.

A great cook, very organized, a great companion, do light housekeeping.

**Stephanie Moquete () on Thursday, March 19, 2015 at 00:54:30**

-----  
Address: 2921 Tilden Ave Brooklyn NY 11226

Phone: 347 279 4523

Best Time: anytime

Gender: Female

Type of Position: Personal Care / Home Health

Description of Other Type of Position: companion

Worked with a CDPAP Consumer/Surrogate: No

Enrolled with a CDPAP: No

Experience: Seniors,, Lifters,, Other Equipment,, Languages, Other,

Description of Languages: English Spanish

Description of Other: Cane, Walkers

Documentation Available: Social Security Number,, Proof of Identity,

Certificate/License: Personal Care,, Home Health Aid,, Other,



Description of Other Certificate/License: companion

Days per Week: 4

Preferred Start Time: anytime

Days I Would Like to Work: any day

I am willing to work a 24 Hour Sleep-In schedule: yes

Target Salary Per Hour: open

Target Salary Per Day: open

Target Salary Per Week: open

## **Articles Related to the CDPAP**

### **Don't miss a single issue of Able Newspaper**

the newspaper for, by and about the disabled,

Get a Free Subscription by visiting [www.ablenews.com](http://www.ablenews.com).

Just click the FREE ONLINE EDITIONS button at the top left of the homepage.

Able Newspaper is an established, widely read publication in the disabled community. Able is read by a specific population that includes People with

Disabilities; Families and Friends of People with Disabilities; Involved Professionals; Volunteers and other interested parties. For information about our website or print editions

call 516-939-2253

### **DIA meeting dates for 2015**

*General Membership Meetings are held monthly.*

*We meet at Selis Manor*

*1st Floor Auditorium*

*135 West 23rd Street (between 6th and 7th Avenues)*

*New York City*

*1:30 PM to 4:00 PM*

### **(Next Weekend) Sunday, April 19, 2015**

Sunday, May 17, 2015

Sunday, June 28, 2015

Sunday, July 19, 2015

Sunday, August 16, 2015

Sunday, September 20, 2015

Sunday, October 18, 2015

Sunday, November 15, 2015

Sunday, December 20, 2015

(Holiday Party)

## **As home medicine advances, an opportunity for insurers**

April, 13 2015

By: Anthony Brino

A sustainable Medicare payment for home-based medicine is on the horizon, and some insurers are already major backers of the service. But health plans could be doing more, especially in Medicare Advantage.

Later this spring, the results of the Medicare Independence At Home Demonstration will be released, and home medicine advocates are hopeful that the data will go a long way to expand the field and reimbursement for it.

Between America's retirement wave, the crisis of health quality and spending and the rise of consumer technology, home-based medicine is "really at the sweet spot at where everything is going in healthcare," said Constance Row, executive director of the American Academy of Home Care Medicine. "Patients do not want to be institutionalized. Hospitals are dangerous places, especially for the frail elderly," said Row, the former CEO at Calvert Memorial Hospital in Maryland. The field of geriatrics suggests that frail elderly should not be anywhere near the hospital unless they have to be. Nobody wants to go an ER or be hospitalized"

On the flip side, deploying teams of physicians, nurses and emergency care workers gives at risk seniors healthcare "that anticipates their needs"—monitoring vital signs, diagnosing and treating small problems, helping with medications and also offering a meaningful social support on a regular basis.

One of many Medicare pilot programs in the Affordable Care Act, the three-year Independence at Home demonstration was launched in 2012 to test the effectiveness of comprehensive primary care provided to high-cost, high-risk and home-limited seniors in their homes. Among the 15 participating providers are a mix of major hospital systems, like the Cleveland Clinic and North Shore Long Island Jewish Health Care, and dedicated home medicine practices like Housecall Providers Inc.

in Oregon and the Visiting Physicians Association, in Michigan, Wisconsin and Texas.

As Row sees it, the federal government is catching up to the needs of Medicare's most at-risk seniors. But now that's changing.

The Centers for Medicare & Medicaid Services put the providers in the Independence demonstration to the task of establishing an solid evidence base for home-based medicine, in terms of reducing hospitalizations and high-cost interventions, and Row believes it will lead to dedicated Medicaid reimbursement.

The providers in Independence at Home are performing longitudinal home visits and reporting on quality metrics and patient satisfaction. The Independence providers are tasked with being self-financing, receiving no upfront payments that are used in some other ACO and Medicare pilot programs. Those that save 5 percent or more of the patients population's baseline pre-demonstration Medicare costs can share savings with Medicare.

Depending on the results of those demonstrations, and Row says early evidence is promising, Independence at Home could become a permanent Medicare benefit, if it were added by Congress. Or it could be added by regulation specifically for Medicare ACOs. CMS could "encourage every ACO to have one of these programs for its high cost patients," through a direct incentive or by contract. The new chronic care coordination payment might also "bring in enough revenue to help these payments break-even."

Some of the Medicare ACOs actually did have house calls programs, Row said, and "the results were very strong for these Pioneer ACOs," including the Montefiore-North Shore-LIJ ACO, which sved \$3.5 million in its first year.

A number of health systems are also offering good home-care medicine, even under fee-for-service environments. In greater Chicago, the Cadence Physician Group, a part of Northwestern Medicine, is developing a comprehensive program to capitalize on the patient demand for more convenient care. Cadence primary care docs and NPs will visit seniors in homes and assisted living centers and provide everything from EKGs and ultrasounds to immunizations and palliative medicine

for those at the end of their lives.

But “unless there is some kind of managed care option or ACO option, they will have to find a way of cross subsidizing,” Row said of health systems and practices trying to launch a home-based medicine program.. Medicare Advantage plans especially “need to take advantage of this model,” she argued. “They do have the flexibility,” and also the membership — some 17 million seniors, a third of Medicare beneficiaries, and growing.

So far, some Medicare Advantage insurers have embraced home-based primary care, including the largest, UnitedHealthcare. United was “an early adopter,” Row said. In 2011, UHG’s Optum subsidiary purchased Inspiris, a Tennessee-based in-residence direct care company serving medically complex, chronically ill, frail and elderly patients across 20 states.

In 2013, Cigna also acquired a home medicine company, Chicago-based Alegis Care, with the goal of deploying the service for its most-at risk seniors in Medicare Advantage plans.

“The rising numbers of frail elderly, the highest cost patients who need to be cared for in the community not in institutions” means that home-based primary care is a “great attraction to everyone from managed care organizations to accountable care organizations,” said Row.

“We’re in the process of evolving,” she added. “We are now beginning to see the emergence of large companies,” who “are likely to play a real role in providing the infrastructure and make the best practices more replicable.”

<http://www.healthcarepayernews.com/print/26441>

## **Local Independent Living Centers**

- Bronx Independent Living Services, Inc. (BILS)  
4419 Third Ave, #2C, Bronx, NY 10457  
TEL [718 515-2800 x 116](tel:7185152800) / TTY [718 515-2803](tel:7185152803) / FAX [718 515-2844](tel:7185152844)
- Brooklyn Center for Independence of the Disabled (BCID)  
27 Smith St, #200, Brooklyn, NY 11201  
TEL [718 998-3000](tel:7189983000) / TTY [718 998-7406](tel:7189987406) / FAX [718 998-3743](tel:7189983743)
- Center for Independence of the Disabled in NY (CID-NY) (Manhattan)  
841 Broadway, #301, New York, NY 10003  
TEL [212 674-2300](tel:2126742300) V / TTY [212-674-5619](tel:2126745619) / FAX [212-254-5953](tel:2122545953)
- CID-NY/Queens  
137-02A Northern Blvd, Flushing, NY 11354  
Phone: [646-442-1520](tel:6464421520) / Sorenson VP [866-948-1064](tel:8669481064) / TTY [718-886-0427](tel:7188860427) / Fax 718-886-0428
- Harlem Independent Living Center (HILC) (Manhattan)  
289 St. Nicholas Ave, #21 Lower Level, New York, NY 10027  
TEL 212-222-7122 / Sorenson VP 646-755-3092 / Relay 866-326-5876 / FAX 212-222-7199  
[info@hilc.org](mailto:info@hilc.org)
- Staten Island Center for Independent Living (SIILC)  
470 Castleton Ave, Staten Island, NY 10301  
TEL 718-720-9016 / TTY 718-720-9870 / FAX 718-720-9664
- Long Island Center for Independent Living (LICIL) (Nassau Co)  
3601 Hempstead Turnpike, #208, Levittown, NY 11756  
TEL 516-796-0144 / TEL (Español) 516-796-6176 / TTY 516-796-0135 / FAX 516-796-0529 [licil@aol.com](mailto:licil@aol.com)
- Self Initiated Living Options, Inc. (SILO) (Suffolk Co)  
2111 Lakeland Ave, Ronkonkoma, NY 11779  
TEL (31-880-7929 / TTY 631-654-8076 / FAX 631-946-6377  
[contact@siloinc.org](mailto:contact@siloinc.org)
- Westchester Independent Living Center (WILC) (Westchester/White Plains)  
200 Hamilton Ave, White Plains, NY 10601  
TEL 914-682-3926 / TTY 914-682-0926 / Sorenson Video Phone 866-933 5390 / FAX 914-682-8518
- Westchester Disabled on the Move, Inc. (WDOM) Westchester/Yonkers)  
984 No. Broadway, #L-10, Yonkers, NY 10701  
TEL 914-968-4717 V & TTY / FAX 914-968-6137

## PCA Employment Agencies

If your Personal Care Assistant (PCA) Employment Service assists Self-Pay and CDPAP Consumers in the NYC Metro Area, you can have your agency information added to the following list by completing the [Employment Service Enrollment Form](#).

**All American Home Care Agency, Albert Isakov, CEO**  
1113 Avenue J, Brooklyn, NY 11230  
[aisakov@allamericanny.com](mailto:aisakov@allamericanny.com)  
Phone: 718-717-8800

**Bronxwork Inc, Kedon Wilson**  
391 E 149th St, Bronx, NY 10455  
[kwilson@bronxworks.org](mailto:kwilson@bronxworks.org)  
(718) 993-8880 ext. 237

**Center For Family Life Employment, Maria Ferreira**  
443 39th St, Brooklyn, New York 11232  
[mferreira@cflsp.org](mailto:mferreira@cflsp.org)  
718-633-4823

**El Barrio's Operation Fight, Gustavo Rosado**  
413 E 120th St # 403 New York, NY 10035-3602  
[ebobf413@aol.com](mailto:ebobf413@aol.com)  
212-410-7900

**Fifth Avenue Committee, Aaron Shiffman**  
621 DeGraw Street, Brooklyn, New York 11217  
[ashiffman@fifthave.org](mailto:ashiffman@fifthave.org)  
718-237-2017

**Goldenhearts Elderly Care Services, Geanette Browder**  
244 5th Avenue, suite G256 New York, NY 10001  
[contact@GoldenElderlyCare.org](mailto:contact@GoldenElderlyCare.org)  
Phone: (866) 531-4620

**Home Instead Senior Care**  
400 East 56th Street, Professional Wing, Suite #2,  
New York, NY 10022  
[Recruiting.NYC@homeinstead.com](mailto:Recruiting.NYC@homeinstead.com)  
Phone: 212-614-8057

**Kingsborough Comm. College, Marisa Joseph**  
2001 Oriental Blvd, Brooklyn, NY 11235  
[marisa.joseph@kbcc.cuny.edu](mailto:marisa.joseph@kbcc.cuny.edu)  
718-368-5563

**Konedu Home Care, LLC, Carie Jones Smith**  
140 Captain Thomas Blvd West Haven, CT 06516  
[helpingfamilies@koneduhomecare.com](mailto:helpingfamilies@koneduhomecare.com)  
Phone: [800 418-3299](tel:8004183299)

**Mercy Center, Mary Ellen Gianino**  
377 East 145th Street, Bronx NY 10454-1006  
[meg@mercycenterbronx.org](mailto:meg@mercycenterbronx.org)  
(718) 993-2789

**Reliable Homecare Solutions LLC**  
Contact: Reshmi Maharaj, Director  
104-28 117 St, 2E, Richmond Hill New York 11419  
917 378 5769  
[caresolutions09100@gmail.com](mailto:caresolutions09100@gmail.com)

**New York City College of Technology**  
NYC Technical College Placement Office  
300 Jay St, Brooklyn, NY 11201  
[employmentsvc@citytech.cuny.edu](mailto:employmentsvc@citytech.cuny.edu)  
(718) 260-5050

**Northern Manhattan Improvement Corp**  
Evan Hess  
76 Wadsworth Ave, New York, NY 10033  
[evanhess@nmic.org](mailto:evanhess@nmic.org)  
212-822-8300

**Our Planet Management Institute, Lisa Ying**  
116 John Street, #200, New York, NY 10038  
[lisa@opmi.org](mailto:lisa@opmi.org), 212-269-4000

**YWCA of NYC, Anne Alfred**  
50 Broadway, New York, NY 10004  
[aalfred@ywcanyc.org](mailto:aalfred@ywcanyc.org)  
718-723-6170

**Able Newspaper**  
Cost \$5 for each 5 word line (or part) – 30days  
Phone: 516-939-2253 [www.ablenews.com](http://www.ablenews.com)

**Craigslist, Cost \$25.00 (30 days)**  
<http://newyork.craigslist.org/>

**Backpage - Basic Cost - Free (7 days)**  
Available Updates - Auto Repost + Sponsor Ad  
(cost determined by number of weeks)  
<http://newyork.backpage.com/MedicalHealthJobs/>

**Classified Ads, Cost Free**  
<http://www.classifiedads.com/post.php>