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February 03, 2012

Consumer Directed Services offers this Newsletter to provide information about the Consumer Directed Personal Assistance Program and to assist Consumers with the problem of finding new Personal Care Assistants. To receive a Newsletter, a Consumer or Advocate need only send me an email to [elitcher@consumerdirectedservices.com](mailto:elitcher@consumerdirectedservices.com) and include the text **Newsletter Request**.

Personal Assistant Candidates, who wish to be included in the newsletter and database, can submit their information by completing the form at the following link: [Look for a PCA Job \(FREE\) - New York City Metro](#).

Also, to insure that this Newsletter will be available to as many Consumers / Advocates as possible, previously distributed Newsletters (**from January 12, 2011 to present**) have been archived on the [Consumer Directed Services](#) home page.

Finally, if you have any questions, comments, or recommendations about this service, or should you choose to remove your address from this list, please contact me at the above email address.

*Please remember for this (FREE) service to succeed, Consumers must join in the conversation. If you are looking for a new Personal Assistant, I encourage you to go to the website, select the link [Consumer / Advocate - Search for a PCA Candidate or Request a Newsletter](#), complete and submit the form on that page and permit me to forward your search outline to the Personal Assistant Candidates and the other Employment Resources that are enrolled in the email database. As of the above date, **307** Personal Assistant Candidates have been enrolled in the Consumer Directed Services database.*

Best Regards, Ed Litcher

## Notes

**CASH & COUNSELING PROGRAMS GIVEN MAJOR BOOST** - Christina Kent - Policymakers have long discussed the importance of making the consumer the center of care. Now a Medicaid program that does just that is catching on around the country, driven by studies that show the model improves the quality of care without causing costs to skyrocket; a provision in the 2005 Deficit Reduction Act (DRA); and start-up grants given to 15 states. The program—Cash & Counseling (C&C)—allows disabled, frail and elderly individuals who receive Medicaid personal care services to select those services and the person who should provide them. Rigorous testing in Arkansas, Florida and New Jersey showed that C&C improved the delivery of services, without leading to fraud or abuse of the care receiver. Congress was so impressed that it included a provision in the DRA removing the requirement that states get a waiver before instituting C&C. As of January 1, 2007, states can write a C&C option into their state Medicaid plan. “There’s no question that the Cash and Counseling model of self-directed personal assistance services can help states...better serve the long-term care Medicaid population,” said Kevin Mahoney, national program director of the Cash & Counseling Program Office at Boston College.

<http://www.ncsl.org/issues-research/health/cash-counseling-programs-given-major-boost.aspx>

## PCA Candidates

**To add a Personal Care Assistant (PCA) Candidate**, please complete and submit the [PCA Candidate Enrollment Form](#). As soon as your information is received it will be added to the next Newsletter. To consider the employment of a PCA Candidate, please contact the Candidate directly.

**[melcyza@yahoo.com](mailto:melcyza@yahoo.com) on Sunday, January 29, 2012 at 21:01:20**

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Personal Assistant Candidate: Melba Marshall

Address1: 626 grant avenue

Address2: Baldwin

Address3: New York

Phone: [347-981-4173](tel:347-981-4173), [860-978-9619](tel:860-978-9619)

Gender: Female

Type of Position: Personal Care / Home Health

Experience: Seniors,, Hemiplegia,, Wheelchairs,, Lifters,, Mental Impairments / Alzheimer's Disease,, Visual / Auditory Impairments,

Documentation Available: Social Security Number,, Proof of Identity,, Recommendations

Hours per Week: 40 Days per Week: 4-5

Preferred Start Time: 2/13/12

Days I Would Like to Work: Monday to Friday

I am willing to work a 24 Hour Sleep-In schedule: Yes

Target Salary Per Hour: 11 Target Salary Per Day: 140

Comments: High school graduate

Certified Nursing Assistant

Speak and write very good English

Computer literate

**[MARVINB955@AOL.COM](mailto:MARVINB955@AOL.COM) on Saturday, January 28, 2012 at 16:47:30**

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Personal Assistant Candidate: OYCELYN ROACH

Address1: 330 STERLING ST. APT. 51W

Address2: BROOKLYN NY 11225

Phone: [1917 754 3744](tel:1917-754-3744)

Best Time: AFTERNOON

Gender: Female

Type of Position: Personal Care / Home Health

Experience: Seniors,, Paraplegia,, Ventilators,, Wheelchairs,, Lifters,

Documentation Available: Social Security Number,, Proof of Identity,

Hours per Week: 48 H Days per Week: 4 DA

Preferred Start Time: 8AM

Days I Would Like to Work: MON. TUES WED. AND SAT.

I am willing to work a 24 Hour Sleep-In schedule: NO

Target Salary Per Hour: \$10.30

Comments: I CAN DO SUCTION MACHINE.

*Reminder: Consumer Directed Services makes no representation (positive or negative) regarding the appropriateness of any PCA Candidate the Consumer may consider. Therefore, a Consumer's consideration of any of the PCA Candidates listed above or any of the Candidates referred by a PCA Employment Service does not in any way reduce or modify the Consumer's exclusive responsibility to manage the PCA evaluation and employment process.*

## Articles Related to the CDPAP

**Independence at Home Demonstration Program** - By [Brett Seekins](#), Senior Manager, [Healthcare Consulting](#) January 2012 - The Centers for Medicare and Medicaid Services (CMS) recently launched a new three year demonstration program designed to provide care to Medicare patients with chronic conditions the old fashioned way – in the home.

The Independence at Home (IAH) Demonstration Program was deployed through the *Patient Protection and Affordable Care Act* (PPACA March 2010) Section 3024 in late December 2011. The program will greatly expand the scope of in-home services for Medicare beneficiaries. Traditionally, many of these potential patients would have to be admitted to an institutional or more formal setting to receive care (hospital, skilled nursing facility). Under the IAH demonstration program they now may be eligible to receive a full comprehensive care plan right in their home.

IAH is another demonstration program released by CMS that is aligned with the quadruple aim of health care reform: Provide care in the most appropriate setting, improve outcomes, reduce cost and enhance the patient experience. It's also an opportunity for practices to test whether in-home primary care can reduce hospitalizations, hospital readmissions and emergency department visits.

<http://www.bnncpa.com/services/healthcare/IndependenceatHomeDemonstrationProgram.asp>

**House Calls Are Making a Comeback** posted by Rita Ude on January 31, 2012

Do you remember when doctors made house calls? While the practice generally has been abandoned for the past forty years, it seems to be making a comeback in the 21st century, due to rising healthcare costs.

A new federal program called the Independence at Home Demonstration, created by the Affordable Care Act, will test the effectiveness of providing healthcare to thousands of chronically ill Medicare patients in their own homes, allowing them to remain there instead of potentially entering long-term care facilities. The three-year pilot program, launched January 1, 2012, was developed with the intent to keep medical costs down by helping high-risk patients with multiple illnesses avoid being hospitalized.

<http://www.rightathome.net/blog/house-calls-are-making-a-comeback/>

## PCA Employment Agencies

If your Personal Care Assistant (PCA) Employment Service assists Self-Pay and CDPAP Consumers in the NYC Metro Area, you can have your agency information added to the following list by completing the [Employment Service Enrollment Form](#).

Fifth Avenue Committee  
Aaron Shiffman  
621 DeGraw Street, Brooklyn, New York 11217  
[ashiffman@fifthave.org](mailto:ashiffman@fifthave.org)  
718-237-2017

Northern Manhattan Improvement Corp  
Alba Silva  
76 Wadsworth Ave, New York, NY 10033  
[albasilva@nimic.org](mailto:albasilva@nimic.org)  
212-822-8300

Queens Community House  
Ana Lopez-Betancourt  
108-25 62nd Drive, Forest Hills, NY 11375  
[abetancourt@queenscommunityhouse.org](mailto:abetancourt@queenscommunityhouse.org)  
718-898-7461 x 19

YWCA of NYC  
Anne Alfred  
50 Broadway, New York, NY 10004  
[aalfred@ywcanyc.org](mailto:aalfred@ywcanyc.org)  
718-723-6170

Center For Family Life Employment  
Denise Serrato  
443 39th St, Brooklyn, New York 11232  
[dserrato@cflsp.org](mailto:dserrato@cflsp.org)  
718-633-4823

Eugenio María de Hostos Community College  
Greg Ventura  
500 Grand Concourse, Bronx, New York 10451  
[gventura@hostos.cuny.edu](mailto:gventura@hostos.cuny.edu)  
(718) 518-4444

El Barrio's Operation Fight  
Gustavo Rosado  
413 E 120th St # 403 New York, NY 10035-3602  
[ebobf413@aol.com](mailto:ebobf413@aol.com)  
212-410-7900

Bronxwork Inc Kedon Wilson  
391 E 149th St, Bronx, NY 10455  
[kwilson@bronxworks.org](mailto:kwilson@bronxworks.org)  
(718) 993-8880 ext. 237

Brooklyn Bureau of Community Service  
Leslie Klein  
285 Schermerhorn St, Brooklyn, NY 11217  
[lklein@bbcs.org](mailto:lklein@bbcs.org)  
718-310-5600

Our Planet Management Institute  
Lisa Ying  
116 John Street, #200, New York, NY 10038  
[lisa@opmi.org](mailto:lisa@opmi.org)  
212-269-4000

Kingsborough Community College  
Marisa Joseph  
2001 Oriental Blvd, Brooklyn, NY 11235  
[marisa.joseph@kbcc.cuny.edu](mailto:marisa.joseph@kbcc.cuny.edu)  
718-368-5563

Mercy Center  
Mary Ellen Gianino  
377 East 145th Street, Bronx NY 10454-1006  
[meg@mercycenterbronx.org](mailto:meg@mercycenterbronx.org)  
(718) 993-2789

New York City College of Technology  
NYC Technical College Placement Office  
300 Jay St, Brooklyn, NY 11201  
[employmentsvc@citytech.cuny.edu](mailto:employmentsvc@citytech.cuny.edu)  
(718) 260-5050

Blessed Healthcare Staffing Agency  
Tisha Thomas  
1 Belvedere Ave, Suite A, Farmingdale, NY 11735  
[tithomas@bhcsa.com](mailto:tithomas@bhcsa.com)  
(631) 390-8646

Konedu Home Care, LLC  
Carie Jones Smith  
140 Captain Thomas Blvd  
West Haven, CT 06516  
[helpingfamilies@koneduhomecare.com](mailto:helpingfamilies@koneduhomecare.com)  
Phone: [800 418-3299](tel:8004183299)  
Fax: [888 281-6525](tel:8882816525)  
Fee: No Employer Fee